

Image, Attitude, & Professionalism

A seminar by Bob McHone

Date: December 10, 2008

Location: Embassy Suites
Winston-Salem, NC

Price: \$140 per person

A HALF-DAY SEMINAR DESIGNED TO HELP YOU DEVELOP A STRONG BELIEF IN YOURSELF THROUGH YOUR IMAGE, ATTITUDE, AND PROFESSIONALISM.

Where you stand in your life right now—personally, professionally, and financially—is dependent upon the emphasis you place on your **image**, your **attitude**, and your **professionalism**.

Learn how to harness the attitude you have toward all aspects of your life to influence your commitments, heighten your self-image, and manage your expectations.

Master the five C's of listening:

- Concentrate
- Clarify
- Control
- Criticize
- Choke

And learn to use your image, your attitude, and your professionalism to strengthen your quality of life.

MEET THE WORKSHOP LEADER:



Bob McHone is a seminar leader for business and industry workshops, and a guest lecturer for colleges and universities. A graduate of Virginia Commonwealth University, Bob McHone's voice is heard on various radio and television commercials and voice-overs, as well as in a children's book published by Baylor University. Bob is a recipient of the International Communications Excellence Award.

To register please email Ben Beck at ben@thehayesgroupintl.com

THE HAYES GROUP INTERNATIONAL

4400 Silas Creek Parkway
Suite 301
Winston-Salem, NC 27104

Phone: 336-765-6764
Fax: 336-765-7781
www.thehayesgroupintl.com

The
HAYES GROUP
INTERNATIONAL, INC.