

MAXIMIZING INSIGHT

USING EQ TO ENHANCE LEADERSHIP
EFFECTIVENESS AND BOOST
EMPLOYEE ENGAGEMENT

A one-day workshop offered by The Hayes Group International, **Maximizing Insight** uses cutting-edge research from the field of Emotional Intelligence – commonly known as EQ – to help grow great leaders, one person at a time.

The
HAYES GROUP
INTERNATIONAL

PRE-WORK INCLUDES:

360° feedback from selected others regarding the participant's perceived EQ capacity.

PARTICIPANTS LEARN TO:

- *Tap into the emotional energy of others as a source for greater productivity and deeper alignment with their company's mission, vision, values, and operational objectives*
- *Respond appropriately to the emotions of others*
- *Leverage their own emotional energy to make more insightful decisions*
- *Remove emotional barriers that keep them from becoming great leaders*
- *Coach others in how to be more emotionally effective in the workplace*

MEET THE WORKSHOP LEADER:



The workshop leader, Michael Comer DM, a Senior Consultant with The Hayes Group, is responsible for the organizational development, leadership assessment and development (executive coaching), and training development and delivery within the company. Through exposing workshop participants to illuminating assessments, inspiring teaching, and interactive exercises, Michael brings a fresh, practical, and informed perspective to the subject of applying the research on EQ to the workplace.

MAXIMIZING INSIGHT WORKSHOP REGISTRATION

DATE: May 20, 2009

LOCATION: Austin, TX

DATE: December 16, 2009

LOCATION: Dallas, TX

FEE: \$475 per person. Fee includes workshop materials, continental breakfast, lunch, and selected essays and books on emotional intelligence and leadership. Fee does not include transportation or hotel accommodations.

Name:

Title:

Company:

Address:

Telephone:

E-Mail:

Location Attending:

Send Invoice To: (Name, Title, Address, E-mail)



To register, please either call Bob Poole at (336) 765-6764, or print and fax this registration form to (336) 765-7781. For more information, email bob@thehayesgroupintl.com.

Cancellation Policy: *If your registration is cancelled within three weeks of the workshop, you will be invoiced a \$100 cancellation fee. If cancellation is within two weeks, no refund is allowed, but you may attend another workshop within one year of cancellation.*